



Jacqueline Pennino Scheib

Partner

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Hartford — 860.275.8285

New York

Jacqueline Pennino Scheib has more than two decades of experience helping national and international companies preserve their intellectual property and achieve their business goals. She works with clients across a range of industries in the areas of intellectual property counseling, prosecution, and enforcement as well as on transactions related to intellectual property, technology, and corporate law. She has a particular depth of experience assisting clients in the technology, healthcare, manufacturing, consumer product, and food and beverage industries.

Intellectual Property

- Prosecuting, maintaining, and enforcing trademark and copyright registrations and rights worldwide, including work for very well recognized household brand names
- Advising on the establishment of trade secret programs and counseling clients on packaging, labeling, promotional and advertising matters
- Advising on and structuring mechanisms for the creation, exploitation, transfer, and protection of intellectual property to help companies protect their products and grow
- Assisting with resolution of ownership and rights disputes including handling of proceedings before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board

Technology

Jackie provides counseling on and negotiates technology licensing and development, acquisitions, outsourcing, management, maintenance, and servicing agreements. She is well-versed in the various mechanisms for provision of software products and services and has significant experience with various technology service and outsourcing models. Her work covers a wide range of technology fields, but she has particular depth of experience providing advice in the healthcare context, including in connection with the implementation of electronic medical record systems, counseling regarding medical devices, health information exchange platforms, claim processing and clinical information systems, and clinical trials including administration, research and development.

Corporate Transactions

Jackie provides counsel to clients on sophisticated joint ventures, strategic alliances, and mergers and acquisitions with a particular focus on intellectual property and technology components of such transactions. She has decades of experience assisting with all aspects of her clients' daily commercial contracting needs, including sales agreements and purchase contracts, distribution agreements, terms and conditions, service and consulting agreements, sales representative agreements, and nondisclosure agreements. Jackie serves as a trusted advisor to numerous businesses to coordinate legal services that help clients meet their needs.

Prior to joining Robinson+Cole, Jackie served as a law clerk to the Connecticut Supreme Court.

Services

- Intellectual Property + Technology
- Clinical Trials
- Emerging Companies + Venture Capital
- General Corporate Services
- Health Care Information Technology
- Intellectual Property Litigation

Industries

- Technology
- Food + Beverage
- Tax-Exempt Organizations
- Construction

Education

- University of Connecticut School of Law (Juris Doctor)
- Franklin and Marshall College (Bachelors)
 - B.A., Experimental Psychology

Admissions

- State of Connecticut
- State of New York

Recognitions

Received a Band 1 ranking in *Chambers USA: America's Leading Lawyers for Business* in the State of Connecticut in the area of Intellectual Property for 2025

Routinely recognized among "IP Stars" (2014 - 2025) in *Managing Intellectual Property* magazine as both a Copyright Star and a Trademark Star

Selected by her peers for inclusion in *The Best Lawyers in America*® in the areas of Trademark Law (2012-2026), Copyright Law (2015-2026), Information Technology Law for 2010 and 2011, and as Hartford Lawyer of the Year in the area of Trademark Law for 2022 and 2024

Recognized as an Intellectual Property Attorney of the Year Finalist as part of Law.com's 2024 New England Legal Awards

Presented with the 2024 U.S.A. Deal of the Year award, in the small markets category, as part of the Global M&A Network's 15th Annual Americas and Global Markets M&A Atlas Awards in recognition of the acquisition of Medacis Solutions Group by Bluesight, the Medication Intelligence™ Company

Connecticut Law Tribune, 2010, recognized in *Women in the Law: High Achievers* yearbook

Hartford Business Journal, 2006 "40 Under Forty" Inductee

Leadership + Memberships

American Red Cross

National Philanthropic Board (2025-present)
Board of Directors, Connecticut Chapter (2014 - Present)
Chair, Philanthropy Committee, Connecticut Chapter (2020 - Present)

American Intellectual Property Law Association

IP Transactions Committee, Trademarks Subcommittee, Chair (2025-present)

Connecticut Technology Council

Board of Directors (2015 - Present)

International Trademark Association (2005 - Present)

Past Member of several committees, including the INTA Bulletin Committee and the Online Resources Committee

American Bar Association

Business Law Section, Cyberspace Law Committee, Chair of Membership Development (2003 - 2005)
Business Law Section, Cyberspace Law Committee (2003 - Present)
Intellectual Property Law Section
Business Law Section

Connecticut Bar Association

Business Law Section
Intellectual Property Section (2013 - Present)
Former Member of IP Section Executive Committee

New York State Bar Association

Business Law Section
Intellectual Property Law Section